

Sarah Murphy AS/MS  
Y Gweinidog Iechyd Meddwl a Llesiant  
Minister for Mental Health and Wellbeing



Llywodraeth Cymru  
Welsh Government

Ein Cyf/Our Ref: MA/SM/1344/25

Buffy Williams MS  
Chair, Children and Young People's Committee  
Welsh Parliament  
Cardiff Bay  
Cardiff  
CF99 1SN

3 December 2025

Dear Buffy,

In February this year, the Competition and Markets Authority (CMA) [published the results of its market study on infant formula](#). The focus of the market study was the lack of competition in the infant formula market and the negative impact this has on consumer choice and the affordability of infant formula products. Their final report featured a list of recommendations for governments across the UK to consider. Since the publication of this report, my officials have been working with officials in the other UK nations to develop a four nations response to the CMA's recommendations.

I am writing to confirm that the UK Government have, today, [published](#) a response to the CMA on behalf of all UK nations. As set out in the response, ministers in each nation have agreed to proceed at first with a package of non-legislative measures to address the issues with the infant formula market identified in the CMA's report. We intend to review the impact of this non-legislative package in due course and consider whether further action, including potential legislative change, is required. I will therefore write to you again, should we determine through our work that a change in approach may be necessary.

I have also sent a letter to the Chair of the Legislation, Justice and Constitution Committee and the Chair of the Health and Social Care Committee.

Yours sincerely,

**Sarah Murphy AS/MS**  
Minister for Mental Health and Wellbeing  
Y Gweinidog Iechyd Meddwl a Llesiant

Canolfan Cyswllt Cyntaf / First Point of Contact Centre:  
0300 0604400

Bae Caerdydd • Cardiff Bay  
Caerdydd • Cardiff  
CF99 1SN

[Gohebiaeth.Sarah.Murphy@llyw.cymru](mailto:Gohebiaeth.Sarah.Murphy@llyw.cymru)  
[Correspondence.Sarah.Murphy@gov.wales](mailto:Correspondence.Sarah.Murphy@gov.wales)

Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.